

Finance Minister Appeals To Canada To Back War Loan

Hon. J. L. Hsley Declares Resources Of Nation Must Be Turned To Public Service

OTTAWA, Sept. 4.—Pleading for whole-hearted response to the second war loan to be offered next week, Finance Minister Hsley, in a broadcast address today, declared "the resources of this nation must be turned from private satisfactions to public service."

LEAFLET RAID OVER CANADA FOR WAR LOAN

Air Force To Shower Cities, Towns Of Dominion September 9

OTTAWA, Sept. 4.—As a part of the campaign to sell Canada's second war loan to Canadians, people of the Dominion will receive their first taste of air raids Sept. 9, when Royal Canadian Air Force planes rain leaflets on cities and towns from coast to coast.

An official of the finance department, in making this part of the campaign, known Thursday night, said this first big demonstration of the Dominion's air power since the start of the war was a part of a campaign, which will consist of all descriptions throughout the nation.

The campaign will be officially launched today by members of the Government Opposition Leader: Hon. Mr. George Stirling, Conservative Dean of the Commons, and Air Vice-Marshal Bishop, who will receive the first year of the war at Canadian club luncheons in various cities throughout Canada and urge Canadians to support the second war loan.

DOMINION'S NIGHT
For the remainder of the week, leaflet campaigns, which will continue until about Sept. 15, displays of the Dominion's growing might on land, via and in the air will be the order of the day.

Eighteen Royal Canadian Naval Volunteer Reserve stations, 16 Army Command stations, and six Air Command stations will take part in the extensive demonstrations, handbilled emplacements, machine-gun fire and other special displays will be constructed by the soldiers in public squares just as if the locality were under an immediate attack. At these stations the public may watch changing of the guard and other military ceremony.

Other details of the armed forces' cooperation in putting across the finance department's second war loan were revealed by the officials at today's luncheon at Toronto, where Minister Hsley will appear. Mr. L. Wallace Burton of Lindsay, Ont., who entered the R.C.A.F. in 1936 and recently took an active part in the evacuation of Dunkerque, will be present.

MANY AID
At Saskatoon 1st-Lt. Gov. A. P. McNair, father of Subj. Lt. Ernest McNair, young Canadian and who is one of the R.C.A.F.'s crack armoured command, will introduce Air Vice-Marshal Bishop.

Two posters urging Canadians to support the war loan feature a tank as now being constructed in Canadian plants, and an anti-submarine vessel typical of those which have been launched at Canadian ports this summer.

A cartoon drive will be featured in newspapers, in which about a dozen of Canada's leading cartoonists will contribute their best "safe" and "line cuts" for the finance department's new loan.

Queen's Announces New Scholarships
KINGSTON, Ont., Sept. 4.—Estimates and participation estimates at Queen's University were announced yesterday.

Provisional scholarships, worth \$150 in cash and free tuition for each of three years, worth additionally between \$150 and \$300, were awarded to J. P. Whitaker, Calgary; Central High, Calverton, Md.; 2 Omaha, Vernon, B.C.; and Miss R. Yamakawa, Prince Rupert.

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... a contribution towards the battle for Freedom! ... a safe investment!

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Asks Support

HON. J. L. Hsley, minister of finance, who pleads for whole-hearted response to Canada's second war loan.

Britain Detaining Trio Of Women As Fifth Columnists

LONDON, Sept. 4.—Fifth columnists are suspected of signalling raiders in different parts of Britain. A trio of women believed to have signalled from the rooftop of a house in Willesden, a London borough, are detained by police.

Vigilant air raid wardens in a suburban England town discovered a number of oblong shaped bits of polished metal with strong reflective powers lying in grass on an open space.

Experts assumed that the mirrors were deliberately placed to indicate the proximity of a military objective when flames were dropped.

Raid Shelter Trial

LONDON, Sept. 4.—The first legal case tried in an air raid shelter was written into the record today. A high court judge adjourned underground with witnesses and barristers when warning sirens interrupted a hearing.

Buy . . .

WAR LOAN BONDS

and
"MAKE YOUR DOLLARS FIGHT FOR FREEDOM"

... help win the war on the economic front!

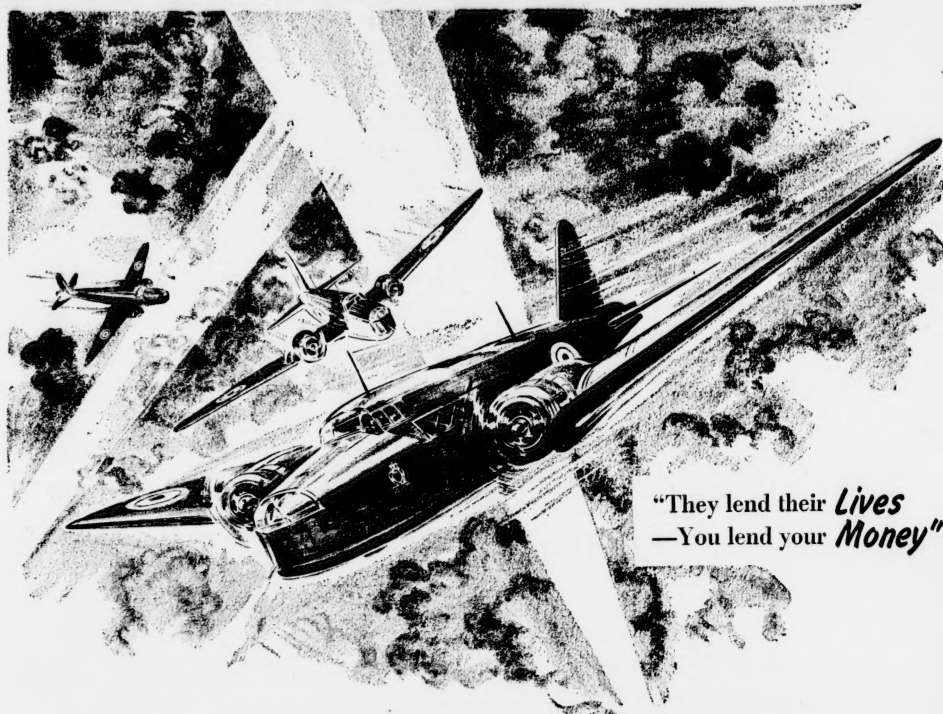
The Canada Permanent Trust COMPANY

H. L. SPANKIE, Manager. 10126 100th Street

Enlist Your Dollars in Defense of Your Country



I would appreciate the opportunity of arranging your subscription to Canada's Second War Loan.
GEORGE E. GLEAVE, Phone 22652, 605 McLeod Bldg.



**"They lend their *Lives*
—You lend your *Money*"**

Canada's 2nd War Loan Swings into Action

Canada calls again! While the enemy hammers at the heart of the Empire, Canada launches her Second War Loan Campaign. The money is needed NOW for planes, troops, tanks, ships, munitions and guns. It is needed to help Canada win the war—to preserve your freedom. Everything you hold dear is at stake, your home, the future security of your family and your country. Now is the time for you to act!

Here is your chance to defend the Canada you love—with the dollars you *lend*. At the same time you will receive a good return, in the form of interest, on every dollar you invest in Canada's freedom. Be prepared to buy—and buy generously—Canada's Second War Loan, to be announced on Friday, and on sale beginning Monday. Buy from any investment dealer, bank or stock broker.

THE GOVERNMENT OF THE DOMINION OF CANADA

Buy BONDS to BEAT Barbarism

DIAMONDS Matching Wedding Ring, *over*
diamonds **\$45.00**

Provincial Briefs

Four Citizens Are Successful In Peak Climbs

JASPER PARK LODGE, Alta., Sept. 4.—Dominating peaks of the Yellowhead Pass, Mount Fitzwilliam, and Burroughs, both were ascended over the weekend by four Edmonton mountaineers who returned here today. From timberline camp near Leduc, B.C., Reg. Bush, climbing instructor from the Alpine Club of Canada, Dr. Hector Maclean and the Misses Jean MacDonald and Lillian Chapman made the ascent of Fitzwilliam in five days. Sunday, climbed the neighbouring Burroughs in the afternoon. First ascents of the two peaks, seldom climbed because of their inaccessibility, were made in 1917 by

Pioneer Farmer Of Wetaskiwin District Is Dead

Wetaskiwin, Sept. 4.—Edward Raymond Rasmussen, another of the pioneer settlers and one of the most prominent farmers of Wetaskiwin district, passed away at his home early Monday evening in his 89th year. Deceased suffered a stroke on August 21 and again on Friday morning, from which he failed to recover.

The late Mr. Rasmussen had been active in many community activities, being president of the Alberta Co-operative Wholesale Association, president of the Wetaskiwin Co-operative Association, director of the Gwynne Mutual Telephone Co. and was also a past director of the U.F.A. and a councillor of M.D. of Montserrat for many years. He was an honorary member of the Wetaskiwin Kiwanis Club, a member of Board of Trade, the Blue Lodge and Modern Woodmen of America.

He leaves his wife, eight sons and one daughter, all residing in the Wetaskiwin district and one sister in the United States.

In the Middle Ages, there was a legend of a dragon capable of holding 12 persons.

The English Channel also known as the Straits of Dover.

Tells Of Defeat

The French West Indies are an area from the motherland to the territory that the people do not yet understand the downfall of France. Explaining it to them is a part of the mission of Jules Carre, a member of the French West Indies. He's pictured above in New York, en route to the West Indies from Valley.

GENERALS IN COMMAND SET NEW STANDARD

Canadian Leaders Overseas Give Personal Attention To Job

BY EDWIN JOHNSON
Canadian Press Staff Writer
SOMEWHERE IN ENGLAND.

Sept. 4.—The devoted directing, field operations and activities of Canada's expanding overseas force are setting a new standard in democratic military leadership. When action starts they will be right in the thick of it with their officers and men where they can give the most direct and personal attention to the job in hand.

Li-Gien A. G. L. McNaughton, now a corps commander, Maj. Gen. G. R. Pearce, commander of the 1st Division, and Maj. Gen. W. W. Odium, commander of the 2nd division, are all of the same type. They have been through the mill of rugged soldiering and not only would they ask his men to understand a task but he would not be ready to let them down.

UP AND DOING

The generals are usually up and about long before dawn. They know their men to duty and they seldom call it a day until the early hours of the next morning.

Every day for months, Gen. McNaughton has devoted much of his time to explanation with weapons and ingenious schemes for all attempted invasion. He has ridden in tanks of every type, through well-constructed traps, through wire entanglements, through the first-hand impression of what the soldier's life is like in combat. He has propped himself in the gunner's seat of anti-aircraft guns, carried to test out anti-aircraft gunners, and accompanied paratroopers to test out their parachutes. He has been in the front lines of new tactics or the effectiveness of new weapons.

CANADIAN PLANS

Many of the ideas which Britain is keeping as a surprise for the Germans have been devised by the scientifically minded Canadian general and his subordinates. He has supervised their development and submitted them to personal trial before they are put into action.

Similar experiments are also being carried out by Gen. Odium in the 2nd Division to the highest state of efficiency.

During the first week after his arrival in England, Gen. Odium inspected thousands of miles, studied the terrain, inspected defences, mapped roads, lines of communication and directing special demonstrations or experiments which will add to the striking power of his formations.

"CHILD'S PLAY"

On these tours he has frequently passed through areas where enemy soldiers were unloading their bombs and taking roads with machine gun bullets. But his experience was mere "child's play" for the man who commanded the 7th Canadian Infantry Battalion in the last war and reconquered No-Man's-Land within a few yards for the German positions through a storm of steel and sometimes clouds of gas.

Gen. Pearce, whose outstanding courage and intrepid leadership earned him the D.C., D.S.O. and M.C. in the first Great War, is affectionately known as "Fighting George" by his men who boast that they would follow him if necessary "through hell."

During the months he commanded the 2nd Infantry Brigade in the last war, he succeeded in the capture of the 1st Division, he has lived with his men, often in the open and under their fire, and he has joined them in their spirit. He makes it a habit to personally direct major rehearsals and exercises in the advanced zones now manned by his boys and invariably accompanied by their heart-beat leaders after every battle, so that they are commended them for work well done.

Uncin Appointed Government Post

Edmonton, Sept. 4.—J. H. Unwin, ex-member for Edmonton constituency and former government whip in the provincial house, has been appointed manager of the new warehouse here, succeeding J. C. Baxter. He took over the duties of his new post on Monday morning.

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ICELANDERS WANT TROOPS FOR DURATION

Northerners Desire British and Canadian Protection Of Country

This is the third of a series of articles dealing with the situation in Iceland, as reported by the Canadian newspaperman who was assigned officially to visit Canada from the island.

BY FRANCIS STEVENS
British Press Staff Correspondent

REYKJAVIK, Iceland, Sept. 4.—There is every reason to believe that Icelanders desire British and Canadian troops for the duration of the war.

Reykjavik, Sept. 4.—The three armed forces, official figures show, there are approximately 18,000 men on active service.

But Canada has an army greater than Iceland's. Icelanders have organized themselves in every town, city and hamlet from east to west. The women, of every age, and of every age, have signed up with the Voluntary Registration of Canadian Women.

250,000 ON RECORD

Today, in the headquarters of the V.M.C. in Reykjavik, there are more than 250,000 women on record. Each registration card is carefully studied and then card-indexed. At a moment's notice, of course, the office can tell you whether there are 50 women in Winnipeg who can drive ambulances or whether 10 women in Halifax, are qualified technicians of the telephone exchange.

This is a compulsory registration and there is no house to house canvass to obtain the information. A group of women merely decided that it was a good idea and they appeared in other women in co-operation with the registration bureau.

They are in churches, schools, private homes, women's clubs, in the homes of their friends and in the homes of their families.

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Women In All Wars Of Canadian Life Aid In Prosecuting War

Canadian women, or so it is said, are doing their bit. In the following article, the last of a series describing the extent of their efforts in Canada, the British Press describes some of the work which Canadian women are doing in the war and tasks for which they are organizing themselves.—EDITOR.

BY JAMES N. CRANDALL
British Press Staff Correspondent

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A Complete Line of SCHOOL SUPPLIES

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Girls' Jumpers Skirts Girls' Sweaters

More than ever the popular skirt which gives the girl a new look in the school shades. \$2.25 \$2.95 \$1.25 \$1.49 \$1.95

Ladies' Flannel Pajamas Knitted Suits for Kiddies

These pajamas are made of the finest flannel and are very comfortable. \$1.95 \$2.25 \$1.25 \$1.49 \$1.95

Better Corsetry Always

From this place, the group will find the best for the least. \$1.00 \$1.25 \$1.49 \$1.95 \$2.25

Autumn Fashions at Popular Prices

New Arrivals—Fur Trimmed Coats \$12.95 to \$29.50

Attractive new styles, especially tailored of high quality materials. \$12.95 \$14.95 \$16.95 \$18.95 \$20.95

Untrimmed Utility Coats, \$12.95 to \$29.50

Reinforced, tailored and shapely. \$12.95 \$14.95 \$16.95 \$18.95 \$20.95

New Autumn Dresses, \$2.95 to \$14.95

Building new styles in solid and color. \$2.95 \$3.95 \$4.95 \$5.95 \$6.95

Shop Soiled Blankets

We offer Great Values in These. \$1.00 \$1.25 \$1.49 \$1.95 \$2.25

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Handmade real leather handbags. \$2.95 \$3.95 \$4.95 \$5.95 \$6.95

FALL TOPCOATS

Practical Coats for Fall wear. \$12.95 \$14.95 \$16.95 \$18.95 \$20.95

Men's Two-Pant Suits

Men's and Youth Two-Pant Suits of excellent wearing quality. \$12.95 \$14.95 \$16.95 \$18.95 \$20.95

Seasonable Underwear

Men's and Youth Underwear of excellent wearing quality. \$1.00 \$1.25 \$1.49 \$1.95 \$2.25

GROCERIES VALUES

PERSONAL SHIPPING ONLY—ON SAT. THURSDAY

GLASS, DEPT. OF EDMONTON, \$1.00 \$1.25 \$1.49 \$1.95 \$2.25

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Hints For Making Good Use Of Skim Milk

By MRS. GAYNE MADDOX

Additional credits are like money. They give to your life, as much as money. They are a healthy sign, but they are more mothers on a low or moderate food budget to plan carefully, spend wisely and study economy recipes that produce attractive and satisfying meals.

The "teen age" is the time when bones are growing fast and bodies fill out. Food and building materials are needed in great quantities. It is important in this building process, rich in calcium and phosphorus, essential elements in bone building.

Fresh whole milk is one of the richest forms of milk because it contains cream along with the butter milk contains all the other essential elements through the butter fat and vitamin A is not present in any other form.

What To Do

I mailed the invitation to my wedding several weeks ago and I am beginning to receive wedding gifts. The first one I received was a glass that was broken when I opened the package. It is necessary to thank the guests personally for the gift. I have acknowledged the gift by letter.

BRIDE-TO-BE

Answer—How unfortunate, but whenever a wedding gift is received damaged or broken, immediately advise the giver that it is not a gift and a prompt adjustment is not made. Then advise the person who sent it. If you can remember who gave what wedding gift you will be very thoughtful in mentioning it to them as they come to you in the reception line, or when you are later during the reception. You will, of course, acknowledge each gift received each day before your wedding day and then have some one keep a record of lists presented received while you are on your honeymoon.

And vitamin A. However, skim milk is used for economy, increase the nutritive value of the diet for vitamin A. And add fish liver oil once a day in the diet. Dry skim milk, used judiciously in retail and low in budget, is a very economical item. It can be used advantageously in cooking by any careful follower of recipe books.

Five ounces of condensed milk (often called "stone" or "plain") contains approximately the same amount of value as a quart of milk. Buy it out from the great store of cheese stores, use processed form if your budget is limited.

Liberal amounts of protein are essential for those strenuous youngsters. Give them lean meat, fish once a day, or at least four times a week. But mothers worried about the strain put on the family budget by these large needs of "teen" children should remember that inexpensive cuts of meat and less popular cuts of fish are just as valuable as expensive cuts. Eggs, liver, kidney, chick and round steak, leg chops, etc. will be as well as portulacous steak.

ROAST STEAK, BEEF LIVER CASSEROLE

Two and one-half round steak chops, 1 lb. beef liver, chopped. 1 egg, 1 tablespoon minced parsley, 1 tablespoon minced onion, salt, pepper, paprika, 1 cup catsup.

Cooking chopped beef and liver. Break in egg and mix well with meat. Add all other ingredients except catsup. Bake in casserole with lid on for 1 hour. Turn out on platter. Bake in moderate oven 150 degrees for 1 hour. Serve with catsup and meat balls frequently as they will be nicely browned all over.

What's On the Air

These programs are supplied readers as a Bulletin service. Any changes in programs are due to last-minute revisions made by broadcasting companies. All times given are Mountain Standard Time.

CJCA—580 Kilohertz. Operated by University of Alberta, Edmonton.

CBC—590 Kilohertz. Operated by Canadian Broadcasting Co., Edmonton.

CJCA—730 Kilohertz. Operated by Canadian Broadcasting Co., Edmonton.

CBC—Columbia Broadcasting System. Programs on KSL, 1130 Kilohertz.

NBC—National Broadcasting Company. Programs on KSL, 1480 Kilohertz.

NBC	CFRN	CJCA
WEDNESDAY, SEPT. 4	Continued	Continued
6:00—Dinner Concert	12:00—Midday	12:00—Midday
6:30—Kaiser's Kitchen	12:30—Midday	12:30—Midday
6:50—Palmolive	1:00—Midday	1:00—Midday
7:00—Palmolive	1:30—Midday	1:30—Midday
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7:50—Palmolive	2:30—Midday	2:30—Midday
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**THURSDAY
FRIDAY
SATURDAY**

EATON'S Opportunity Days

**SEPTEMBER
5th, 6th
and 7th**

SEE WINDOWS!

Glasbake Sets

You will like these Glasbake (trade name) sets for gift-giving as well as for use in your own home! The set consists of 1 casserole, 1 utility dish and 1 pie plate. EATON'S OPPORTUNITY DAYS, 3-PIECE SET.

\$1.34

—Glassware, Lower Floor

WOOL ODDMENTS

- Canadian made knitting wool
- 3 and 4-ply textures
- Wide choice of light and dark shades
- Limited quantities—shop early!
- Approximate 1-oz. balls or skeins.

EATON'S OPPORTUNITY DAYS, BALL OR SKEIN

9c



CROCHET WOOL

- Firmly textured for crocheting or knitting
- Pastels, medium shades and dark colors
- Approximate 1-oz. balls
- Shop early for color choice!

EATON'S OPPORTUNITY DAYS, BALL

15c

—Wool Section, Main Floor

SEE WINDOWS!

Dinner Sets

Attractive English semi-porcelain dinner sets in a charming blue floral motif. Set for 8 persons includes: 8 each of cups, saucers, bread and butter plates, tea plates, dinner plates, soups, fruits, 2 casseroles, one 10-inch platter, one 14-inch platter, 1 gravy boat and 1 sugar and cream.

14.95

—Dinner Sets, Lower Floor

OPPORTUNITY PRICE ON COURTNEY FLATWARE

- Service for eight in handsome walnut finished case
- Eight each: dinner knives, dinner forks, dessert spoons, teaspoons, salad forks, butter spreaders, 5 o'clock teaspoons
- Three tablespoons, one butter knife, one sugar shell.

EATON'S OPPORTUNITY DAYS

—EATON'S Budget Plan Terms may be arranged, if desired.

\$21.45

6-PIECE SET, Silverware, Main Floor

SMART HANDBAGS

- Handsome simulated leathers
- Grained or smooth—some patents
- Dark Fall shades and bright colors
- Clever, roomy styles—unusual trims
- All nicely lined and fitted.

EATON'S OPPORTUNITY DAYS

EACH

\$1.95

—Handbags, Main Floor



STAMPED GOODS

- Aprons, runners, buffet sets and others
- Creamy undyed cotton, cotton lincene and various other materials
- Stamped in attractive designs

EATON'S OPPORTUNITY DAYS

PIECE

10c

WOMEN'S WATCHES

- Round and rectangular shapes
- Gold colored metal cases, dainty size
- Reliable 15-jewel Swiss movements
- Matching link bracelets.

EATON'S OPPORTUNITY DAYS

EACH

\$12.50

—Wrist Watches, Main Floor

PILLOW CASES

- Smooth white cotton, about 12 inches wide
- Wide hemstitched border
- Choice of attractive designs.

EATON'S OPPORTUNITY DAYS

PAIR

59c

—Stamped Goods, Main Floor

THE BARGAIN SECTION - - - LOWER FLOOR NO DELIVERY



MEN'S "APOLLO" SHIRTS

- Reliable EATON line of handsome shirts
- Smooth cotton broadcloth, good color choice
- Plain shades and fancy striped patterns
- Sizes 14 to 17½—fused attached collars

EACH

95c

WOMEN'S FROCKS

- Light wools and rough rayon crepes
- Styles for business and afternoon wear
- Becoming lines and new season trims
- A host of colors—sizes 14 to 30 and 38 to 44

EACH

\$2.95

WOMEN'S GIRDLES

- Two-way stretch "Lastex"
- Tealose color only
- Sizes small, medium and large.

EACH

49c

INFANTS' NIGHTGOWNS

- Cozy cotton flannelette, light yet warm
- White with dainty pink or blue trim
- Sizes 1 to 3 years.

EACH

25c

WOMEN'S SLIPS

- Good quality cotton broadcloth
- Built-up shoulder style
- Pink, peach and white
- Sizes small, medium and large.

EACH

25c

INFANTS' WARM WINTER COATS

- All wool chinchilla cloth
- Smartly cut double-breasted style
- Choice of pink or blue—sizes 1 to 3
- All fully lined with cotton flannelette.

EACH

\$1.89

MEN'S AND BOYS' CAMPERS

- Grand shoes for strenuous wear
- Crepe rubber soles and heels.

- Uppers of grain Elk (trade name) leather
- Choice of tan or black.

Boys' sizes 1 to 5.

PAIR

\$1.95

Men's sizes 6 to 11

PAIR

\$1.95



SHIRTS, DRAWERS

- Cotton texture, fleeced on inside
- Reliable "Lion Brand"
- Long sleeves and legs
- Sizes 34 to 46.

GARMENT

69c

BOYS' SHIRTS

- Nicely cut of cotton broadcloth
- Plain shades, stripes and fancy patterns
- Sizes 12 to 14½, attached collars

EACH

69c

Men's WORK SHIRTS

- Durable cotton percale
- Assorted colors, sizes 11½ to 17½
- Roomily cut, well sewn.

EACH

69c

Youths' WORK SHIRTS

- Sizes 12 to 14 in various colors
- Firm cotton percale weave
- Roomily cut, well sewn seams.

EACH

59c

TERRY TOWELS

- Thirsty cotton terry weave
- Bath size, about 20x10 inches
- White with pastel patterns

EACH

25c

COTTON PRINT

- Reliable, smooth, firm weave
- Smart patterns—wide color array
- Approximately 36 inches wide

YARD

15c

BROAD-CLOTH

- Mercerized cotton broadcloth
- Black and white as well as colors
- Approximately 36 inches wide.

YARD

15c

WORK SOCKS

- Weight about 3 pounds to the dozen
- All wool—grey shades
- One full fitting size

PAIR

25c

MEN'S BREECHES

- Dependable khaki cotton cord material
- Well cut, strongly sewn
- Sizes 30 to 42 waist.

PAIR

\$3.50

HOSE FOR THE FAMILY

- Wool and cotton textures in the group
- Seconds for negligible flaws
- Children's sizes 6 to 10
- Women's sizes 8½ to 10½
- Men's sizes 10 to 11½

PAIR

33c

GOLF HOSE

- Wool and cotton knit
- Ribbed slits—fancy cuffs
- Boys' sizes 7 to 10.

PAIR

45c

"CAMBRIDGE" SOCKS

- Fine wool and cotton knit for men
- Smart patterns and colors
- Sizes 10 to 11½

PAIR

49c

MEN'S COMBINATIONS

- Warm cotton with fleeced inner surface
- Silver mottle color—sizes 34 to 46
- Button front or two-button Nu-Cut style
- Long sleeves and ankle length

SUIT

\$1.25

STURDY BREECHES

- Handwearing grey or brown cotton whipcord
- Reinforced seat and knees
- Cotton flannelette lining
- Sizes 6 to 16

PAIR

\$1.69

Corduroy Breeches

- Sturdy cotton corduroy for boys
- Slide fastening pocket, double seat and knees
- Sizes 6 to 16

PAIR

\$2.25

Whipcord Breeches

- Grey or brown cotton whipcord
- Cotton flannelette lining, slide fastening pocket
- Reinforced seat and knees
- Sizes 6 to 16

PAIR

\$1.89



3-DAY SALE

T. EATON CO.

EDMONTON

LAWRENCE CANADA

MEN'S PYJAMAS

- Sherwood cut—cotton flannelette
- Various striped patterns
- Kite front cut with frog fastenings
- Sizes 36 to 46

SUIT

\$1.25

BOYS' PYJAMAS

- Kite front style with frogs
- Assorted patterns and colors
- Soft cotton flannelette weave
- Sizes 24 to 34

PAIR

89c

BOYS' LONGS

- Blue and black cotton corduroy
- One slide fastening pocket
- Sizes 8 to 18 years

PAIR

\$3.25

FANCY SOCKS

- Wool and cotton knits, some elastic tops
- Wide choice of colors and patterns
- Sizes 10 to 11½

PAIR

39c

SOCKS

- Firmly knit cotton and wool texture
- Patterns and colors for all
- Sizes 10 to 11½

PAIR

25c



NO MAIL ORDERS—NO DELIVERY

THURSDAY
FRIDAY
SATURDAY

EATON'S Opportunity Days

SEPTEMBER
5th, 6th
and 7th



EATON'S 3-DAY SALE Staples and Dress Fabrics

CHECKED BLANKETS | UNBLEACHED SHEETS

- Softly napped cotton flannelette
- Overchecks and borders in rose, blue, mauve, gold and green
- Size about 70x84 inches.

EATON'S OPPORTUNITY DAYS EACH

\$1.00

- Wabasso creamy colored unbleached cotton
- Double bed size—about 72x87 inches and red.
- Finished with neatly hemmed borders.

EATON'S OPPORTUNITY DAYS

69c

BOLT ENDS OF CELANESE RAYON FABRICS

- Sparkling new shades and darker colors
- Included are smooth and rough textured crepes, sheers and satins

EATON'S OPPORTUNITY DAYS

- A variety of novelty celanese rayon weaves
- Width about 36 inches.

59c

WHITE FLANNELETTE | ECRU BATH TOWELS

- Softly napped cotton flannelette
- Suitable for nursery needs
- Size about 27 inches.

EATON'S OPPORTUNITY DAYS

12c

- Large size bath towels—about 21x41 inches
- Brightly colored lengthwise stripes—gold, blue, green and red.
- Creamy colored cotton terry

EATON'S OPPORTUNITY DAYS

3 for \$1.00

LUNCHEON CLOTHS

- A rayon and cotton mixture for these gay cloths
- Creamy background with bright checks in green, gold, red and blue
- Size about 50x50 inches.

EATON'S OPPORTUNITY DAYS, EACH,

29c

BLEACHED SHEETS

- Made of a strong quality bleached cotton sheeting
- Hemmed borders—should give long and serviceable wear.
- Size about 80x90 inches.

EATON'S OPPORTUNITY DAYS, PAIR

\$1.89

SMOOTH ANGELSKIN

- Smooth rayon angelskin—delightful for blouses and lingerie
- Light, medium and dark shades, including black and white
- Width about 27 inches.

EATON'S OPPORTUNITY DAYS

29c

LUSTROUS SATINS

- Rayon satin in a smooth lustrous weave
- Suitable for dainty lingerie
- Delightful pastel shades
- Width about 36 inches.

EATON'S OPPORTUNITY DAYS

33c

BLEACHED CASES

- Snowy white cotton for these pillow cases
- Made in standard width—about 42 inches
- Neatly hemmed or hemstitched ends.

EATON'S OPPORTUNITY DAYS

29c

MAGOG PRINTS

- Floral and geometric patterns on light and dark backgrounds
- A grand array of cotton prints
- Width about 36 inches.

EATON'S OPPORTUNITY DAYS

15c

ENGLISH BROADCLOTH

- Firmly woven English cotton broadcloth
- A variety of plain shades including medium and dark tones—pastels—black and white
- Width about 36 inches.

EATON'S OPPORTUNITY DAYS

12c

—Staples and Yard Goods, Main Floor

TOWEL ODDMENTS

- A grand assortment which includes bath and hand towels
- Cotton terry—an assortment of sizes and colors
- White with pastel overchecks—ecru with brightly colored lengthwise stripes.

EATON'S OPPORTUNITY DAYS, EACH,

10c to 49c



See
Window
Displays

See Windows!

BUY THEM AT EATON'S AND SAVE!



RULERS

12-inch length with steel edge.

Each **9c**

LEAD PENCILS

Black lead pencils. The Eagle Cavalier.

6 for **9c**

DRAWING PAD

About half inches. 12 sheets

9c

TYPEWRITER Paper

Great West bond

19c

HANDY PADS

Shaffer's assortment. For personal and household use

7 pads in box 25c

PENCILS

Various colors

12 for **9c**

Pencil Scribblers

111 pages

2 for **9c**

COPY PAPER

Canary color.

9c

Remington Typewriter

No. 5 portable.

\$45.00

—Eaton Budget Plan Terms may be arranged, if desired

CRAYONS

Assorted colors

16 for **9c**

MONARCH EXERCISE BOOKS

16 pages

2 for **9c**

INK

Perman blue black.

2 bottles **9c**

EMBOSSED NAPKINS

Decorative. White only.

250 in pkg.

25c

BLUE LINED ENVELOPES

100 for **18c**

500 for **79c**

Reinforcements

Gummed

200 for **9c**

PROPEL PENCIL

Yours. Velox with 3 erasers

All for **19c**

UNDERWOOD PORTABLE TYPEWRITER

\$47.50

—Eaton Budget Plan Terms may be arranged, if desired

NOTE BOOKS

Swing-O-Ring—about 9 1/2 x 7 1/2 inches

Each **39c**

ERASERS

Pink pearl

2 for **9c**

Typewriter Ribbons

Each **35c**

CARRYING CASE

With lock and key

Each **69c**

MUCILAGE

1/2 Page's with rubber spreader

9c

Fountain Pens

With 14-karat gold nib. Colored barrels.

Each **79c**

—School supplies, Main Floor

SCHOOL BAGS

Leather bags for boys and girls. Black or brown.

98c

Everyday Mathematics Set

Metal Box SPECIAL.

39c

Pencil Pads

20 pages.

5c

Leatherette Binder

With metal fastener and 2-ring metal book. Size about 8 1/2 x 11 inches.

\$1.25

Loose Leaf Binder

With metal back—bring style complete with 20 sheets of 8 1/2 x 11 inch paper for ink work

35c

SUNDRIES, SOAPS, TOILETRIES, CANDY, FILMS

PERSONAL AND HOUSEHOLD NEEDS

- EATON'S CLEANSING TISSUES—400 in box. **29c**
- EATON'S CELLO SANITARY PADS—48 in box. **69c**
- APPEX TOILET TISSUE—4 ea. roll. **8 for 25c**
- DOUGHER BYRINGS—EACH **79c**
- HOT WATER BOTTLE ATTACHMENT SET—**29c**
- HOT WATER BOTTLES—large, assorted for use with set. EACH **39c**
- RUBBER GLOVES—2 pair. **25c**
- SANITARY TOILET TISSUE—4 ea. roll. **10 for 75c**

Candy Specials

EDMONTON ALBERTA—15c

SMITH'S MINTS—15c

EDMONTON ALBERTA—15c

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Toiletry Specials

EATON'S CAMO CLEANSING CREAM—EACH 100 **59c**

EATON'S CAMO DENTAL CREAM—EACH 100 **23c**

EATON'S STINK PASTE—EACH 100 **49c**

EATON'S CAMO CREAM—EACH 100 **39c**

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EATON'S CAMO CREAM—EACH 100 **39c**

THURSDAY
FRIDAY
SATURDAY**EATON'S Opportunity Days**SEPTEMBER
5th, 6th
and 7th**SPECIAL IN MEN'S SHIRTS!****\$1.00**

- Smooth, firmly textured cotton broadcloths
- Wide choice of favorite colors

- Smart woven striped patterns
- Fused attached collars—sizes 14 to 17.

MEN'S FEDORA HATS**\$1.98**

- Fine quality fur felt
- Autumn shades—green, blue, grey, brown
- Soup trim styles
- Sizes 6 1/2 to 7 1/2
- Even satin ribband—leather available

G.W.G. WORK SHIRTS**98c**

- A famous make—sturdy cotton materials
- Collar attached, coat style
- Two buttoned breast pockets
- Checked patterns—size 14 1/2 to 17.

SAVE ON YOUR TWEED TOPCOAT!**\$12.95**

- Exceptionally low price on outstanding topcoats!
- Monotones, checks, plaids and herringbones
- Green, brown, grey and blue—nicely lined.

- Smart Donegal type and Harris type wool tweeds
- Guard, slipon and raglan styles
- Sizes 36 to 42.

MEN'S LEATHER JACKETS**\$6.95**

- "Pigtex" (sheepskin) in dark colors
- Full length slide fastener at front
- Polo collar, side adjusters
- Contrasting trim
- Sizes 36 to 44.

MEN'S WORK PANTS**\$1.79**

- Sturdy cotton drills and cottonades
- Full cut with cuffed bottoms
- Patterned in grey and brown shades
- Sizes 30 to 42 waist with belt loops.

SEE
WINDOWS

SEE WINDOWS

MEN'S CARDIGAN SWEATERS**\$2.95**

- Warm all wool texture—flat knit
- Button front style with V-neck
- Heather mixtures of blue, grey, green and brown
- Sizes 36 to 44—two pockets.

EATON'S OPPORTUNITY DAYS

MEN'S COMBINATIONS**\$1.19**

- Cream ribbed cotton texture
- Button front, long legs, short sleeves
- Good weight for Fall wear
- Sizes 36 to 44—smooth seams.

EATON'S OPPORTUNITY DAYS

SUIT.

**SMART PATTERNED TIES****50c**

- Specially fine quality rayon fabrics
- Full cut with crease-resistant lining
- Rich striking colors
- Stripes, dots, checks, geometrics.

EATON'S OPPORTUNITY DAYS

EACH.

FLANNELETTE PYJAMAS**\$1.19**

- Light weight cotton flannelette
- Full cut with lapel collar
- Softly striped patterns
- Sizes 36 to 44.

EATON'S OPPORTUNITY DAYS

SUIT.

—Men's Wear, Main Floor

OUTFIT THE BOYS AT EATON'S AND SAVE!**SMALL BOYS' TWEED SUITS****\$7.95**

- Long wearing all wool tweeds
- Fully lined—matching long
- Sizes 8 to 12 years
- Colors of brown, green, blue and grey.

EATON'S OPPORTUNITY DAYS, 2-PIECE SUIT

OLDER BOYS' SUITS**\$11.95**

- Double-breasted, fancy back coats
- Sturdy wool tweeds in wanted colors
- Striking patterns—sizes 10 to 18 years.

EATON'S OPPORTUNITY DAYS, 2-PIECE SUIT

BOYS' WHIPCORD SUITS

- Brown or green color whipcord
- Windbreaker top w. polo collar, wing emblem, side adjusters
- Matching long pants with high waist and slide fastening pocket
- Sizes 8 to 12 years.

EATON'S OPPORTUNITY DAYS, 2-PIECE SUIT.

\$3.98**COMBINATIONS****79c**

- Roughed cotton texture
- Natural shade only
- Sizes 6 to 16
- Button front, long sleeves, legs

EATON'S OPPORTUNITY DAYS

DRESSING GOWNS**\$1.98**

- Cozy cotton eiderdown cord trim
- Sizes 6 to 16 years.
- Shadow patterns—Colors of brown, blue, maroon

EATON'S OPPORTUNITY DAYS

**BREECHES**

- Cotton whipcord
- Grey and brown
- Double knee and seat
- Sizes 6 to 16 years.

EATON'S OPPORTUNITY DAYS, PAIR.

\$1.29**LIGHT WEIGHT COMBINATIONS****34c**

- Fine cotton balbriggan weight
- Knee length—white only
- Buttonless and sleeveless
- Sizes 6 to 18 years.

EATON'S OPPORTUNITY DAYS

SUIT.

BOYS' DENIM LONGS**95c**

- Eight-ounce blue cotton denim, strongly sewn
- Two-button waistband, quarter cut pockets
- Sizes 6 to 16 years.

EATON'S OPPORTUNITY DAYS

PAIR.

BOYS' PULLOVERS**\$1.00**

- Ribbed all wool pullovers
- Collar, slide fastening neck
- Colors: maroon and green
- Sizes 6 to 14 years.

EATON'S OPPORTUNITY DAYS

EACH.

BOYS' TWEED LONGS**\$2.95**

- Cuffed bottoms, belt loops
- Sizes 6 to 18 years.
- Hard wearing wool tweeds
- Checks in blue, brown and grey

EATON'S OPPORTUNITY DAYS

PAIR.

—Boys' Wear, Main Floor

CRISP, FRESH, NECKWEAR PIECES**79c**

- Tailored types
- Frilly pieces
- White cotton pique
- Guipure type cotton lace
- Peter Pan, V-neck and jabot styles
- Some with matching cuffs.

EATON'S OPPORTUNITY DAYS

PIECE OR SET.

—Neckwear, Main Floor

"AUTOGART" SOCKS**59c**

- All wool or silk and wool
- Some popular brogue weights
- All have self-supporting top
- Smart patterns
- Sizes 10 to 11 1/2—substandards.

EATON'S OPPORTUNITY DAYS

PAIR.

—Men's Socks, Main Floor

**CHILDREN'S LISLE STOCKINGS****29c**

- Sturdy mercerized cotton lisle
- Reinforced at toes and heels
- Choice of fawn shades
- Sizes 5 to 10—substandards.

EATON'S OPPORTUNITY DAYS

PAIR.

BOYS' RUGGED GOLF HOSE**48c**

- Hard wearing wool and cotton knit
- Shades of fawn, grey, blue, brown and green
- Fancy turn-down cuffs
- First quality—sizes 7 to 10.

EATON'S OPPORTUNITY DAYS

PAIR.

—Children's Hosiery, Main Floor

DAINTY LINEN HANKIES**29c**

- Entirely done by hand!
- Mosaic work, drawn work, appenzel, applique and embroidery
- Fine quality white linen
- All hand rolled hems.

EATON'S OPPORTUNITY DAYS

EACH.

—Handkerchiefs, Main Floor

LOVELY SCARVES**29c**

- Ascot and tubular styles
- Rayon crepes and sheers
- Snowy white only.

EATON'S OPPORTUNITY DAYS

—Neckwear, Main Floor

FIRST QUALITY CHIFFON HOSE!**59c**

- Two of Your Favorite Textures
- 3 and 4-thread silk chiffons
- Silk to the very top and full fashioned
- A range of your favorite shades
- Sizes 8 1/2 to 10 1/2—first quality
- Shop early for a supply!

EATON'S OPPORTUNITY DAYS

PAIR.

—Hosiery, Main Floor

MEN'S 'KERCHIEFS**3 for 29c**

- Various qualities of linen
- Generous size—snowy white
- Hem in several widths
- Some are hemstitched.

EATON'S OPPORTUNITY DAYS

—Handkerchiefs, Main Floor

SEE THE WINDOW
DISPLAYS

THURSDAY
FRIDAY
SATURDAY

EATON'S Opportunity Days

SEPTEMBER
5th, 6th
and 7th



ENAMELWARE SAVINGS!

An Outstanding Grouping! Better Quality Enamel Finish for Which You Expect to Pay Much More! And Look at the Variety!

- PRESERVING KETTLES, white with red trim
- LONDON KETTLES, white with red trim
- CONVEX KETTLES, ivory with red or green trim
- COVERED STRAIGHT SAUCEPANS, white with red or black trim, ivory with red or green trim
- ROASTERS, mottled blue enamel

- COLANDERS, white with blue trim
- DOUBLE BOILERS, ivory with red trim
- WINDSOR KETTLES, white with red trim
- Limited quantities, shop early and save!

EATON'S OPPORTUNITY DAYS

PRICE

69c

PUSH BROOMS

- Hair and fibre heads
- Head about 12 inches long
- Complete with long wooden handle.

EATON'S OPPORTUNITY DAYS

79c

VEGETABLE CRISPERS

- White enamel with red trim
- Good size for refrigerator
- Complete with cover

EATON'S OPPORTUNITY DAYS

98c

SEE THE WINDOWS!

STEP LADDERS

- Solid wooden construction
- Strongly braced legs

5-ft. size, EATON'S OPPORTUNITY DAYS

\$1.49

6-ft. size, EATON'S OPPORTUNITY DAYS

\$1.79

COPPER BOILERS

- Heavy weight copper, nicely finished
- Size about 22"x11"x12", inches
- Size about 42" high, 28" wide, 14" deep
- Precision chamber about 15x15x12 inches

EATON'S OPPORTUNITY DAYS

\$3.45

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TEA KETTLES

- Good weight aluminum kettles
- Popular daisy style
- Approximate 1 1/2 quart size
- Special low price during the sale!

EATON'S OPPORTUNITY DAYS

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BIRD DIET

- Saving on necessities for your bird!
- One pound gravel
- Two pounds seed

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THURSDAY
FRIDAY
SATURDAY

EATON'S Opportunity Days

SEPTEMBER
5th, 6th
and 7th

SEE THE WINDOW DISPLAYS!

3-PIECE CHESTERFIELD SUITES

Beautiful "Semi-Kidney" Style As Illustrated!

● Chesterfield about 80 inches long. ● Two large matching chairs. ● Richly carved show-wood frames.
● Covered in figured velours in wanted colors. ● Superior construction and upholstery.
EATON'S OPPORTUNITY DAYS 3-PIECE SUITE

\$117.95



Seamstress Portable Electric Reverse Sewing Machines

With Leatherette Carrying Case

● Forward and backward sewing mechanism ● Finger-tip lever, speed control. ● New direct-to-needle light. ● 10-Year guarantee.
● Full set of attachments and instructions.

EATON'S OPPORTUNITY DAYS COMPLETE,

\$54.50



Comfortable BED DAVENPORTS

Smart Lounge By Day—Luxurious Double Bed By Night!

● A handsome saving at this Sale Price!
● Sturdy construction with springs in seat and back. ● Velour covered back and seat.
● Spacious bedding compartment.

EATON'S OPPORTUNITY DAYS

—EATON BUDGET PLAN TERMS MAY BE ARRANGED, IF DESIRED.

\$29.50

SLIPPER CHAIRS

● Attractive cotton cretonne covering. ● Green, brown and gold pattern on gold ground. ● Hardwood frame. ● Upholstered seat. ● No C.O.D. phone orders, please!
EATON'S OPPORTUNITY DAYS

\$3.95



Waterfall Suite

Four Handsome Pieces For Your Bedroom!

● Graceful modern design, as illustrated. ● Solid construction, beautifully toned walnut veneers. ● Bed in 4'6" size.

● Large vanity with plate glass mirror. ● Chest of drawers and Bench.

EATON'S OPPORTUNITY DAYS 4-PIECE SUITE,

—EATON'S Budget Plan Terms may be arranged on furniture priced at \$15.00 and over. —Furniture Section, Second Floor

\$79.00



LOWER FLOOR

EATON'S

Food Market

LOWER FLOOR

BEANS

2,000 tins Luncheon brand, cut wax or green. Refugee beans. 16-oz. 3 for 25c
tall tins 3 25c

MILK—All popular brands. No. 1 tall for 3 23c

TOMATOES—Aylmer choice. No. 2 1/2 2 for 23c

SALMON—Red Seal, fancy red Coho. 14c

PEANUT BUTTER—Squirrel brand. No. 2 tin 25c

PEAS

2,000 tins Orchard City, sieve 5. 16-oz. 3 for 25c
tall tins 3 25c

LARD

2,000 lbs. Maple Leaf pure. 6c

SWANS DOWN CAKE FLOUR—Prepared. Pkt. 21c

SAUSAGE—Swift's Premium pure pork. No. 1 tin 19c

RITZ BISCUITS—Christie's dainty wafers. Pkt. 13c

PICKLES—Family Circle. 20-oz. 25c

DILL PICKLES—Princess brand. 20-oz. jar 22c

BISCUITS

2,000 lbs. fancy assorted macintosh and plain. Freshly made. 17c
3 lbs. 3 49c

Chocolate

Marsh-mallow BISCUITS

Freshly made. 17c
3 lbs. 49c

SPAGHETTI—Campbell's prepared. 10-oz. tin 19c

JELLO JELLY OR PUD-DING POWDERS—Assorted flavors 3 for 17c

HORNET SPICED HAM—No. 1 tall 27c

Grape Nuts FLAKES

Breakfast food. 3 pks. 25c

SPORK

The meat of many uses. 12-oz. tin 25c

ASPARAGUS CUTTINGS—Aylmer. 10-oz. tin 10c

SPINACH—Bestoval choice. No. 1 tall tins 2 for 23c

Heinz Tomato KETCHUP

14-oz. bottle 15c

FOODATERIA SELF-SERVE

These Goods Available at Slightly Higher Delivered Prices in the Service Grocery—For Delivery Dial 9-1-2

CREAMERY BUTTER

EATON'S Single or Imperial, 1st grade. Freshly made. 24c
2 lbs. 47c
3 lbs. 70c

CORNED BEEF—Helmet brand. No. 1 tin 16c

JAM, Aylmer pure strawberry or raspberry. New season's. 4-lb. tin 47c

PASTRY COUNTER SPECIALS

ORANGE TANGERINE CAKES—Each 29c
BUTTER BUNS—Dozen 18c

TEA

EATON'S Sun Glo blend black. 1-lb. 55c

COFFEE EATON'S Sun Glo blend. Freshly ground. 1-lb. 38c

MARSHMALLOWS—Angelus. 1-lb. Cellophane bag 19c

CHEESE—Chateau Spread. 1-lb. pkt. 16c

Marmalade Berryland pure orange. 4-lb. tin 39c

AYLMER SALAD FRUITS

A delicious combination of Peaches, Pears, Apricots and Cherries. No. 1 tall tin 17c

ALL BRAN—Kellogg's prepared. Large pkt. 18c

MINUTE TAPIOCA—A dainty dessert. 2 pks. 19c

TUNA FISH—Crawford's brand. 1-lb. 2 for 25c

STRAWBERRIES—Aylmer choice. No. 1 tin 16c

CHERRIES—Aylmer red pitted. No. 1 tin 15c

APRICOTS—King Beach. No. 1 tins 2 for 27c

AYLMER SOUPS



Vegetable or tomato. 10-oz. tins 4 for 29c

GRAHAM WAFERS

Sunland. 1-lb. Cellophane pkt. 16c

COWAN'S PERFECTION COCOA—1-lb. tin 25c

DOG FOOD—Champion. No. 1 tins 2 for 19c

BEAN FLAKES—Kellogg's. Pkt. 9c

POTTED MEATS—Lobby's assorted. 3 tins 25c

BONELESS CHICKEN—Aylmer. 7-oz. tin 25c

JAM

Wentworth brand, blend. Assorted flavors. 4-lb. tin. Special 39c

PEARS

Maple Leaf dessert. 15-oz. tin 2 for 21c

CUSTARD POWDER—Patrick's. 12-oz. tin 17c

MAZOLA OIL—16-oz. tin 27c

PEAS AND CARROTS—Dew Kid. No. 1 tall tins 2 for 21c

CRISCO—Purely vegetable shortening. 1-lb. tin 21c

3-lb. tin 57c

CORN FLAKES

Quaker, Crisp and Fresh. 3 pks. 19c

Meats and Fish

Sirloin STEAK—Lb. 14c

ROUND STEAK—Lb. 11c

VEAL SHOULDER STEAK—Lb. 10c

VEAL STEW—Lb. 5c

VEAL SHANKS—Lb. 4c

RING Bologna—Lb. 10c

SPARE RIBS 3 25c

BOILING FOWL—Lb. 13c

SIDE BACON—Pecan. Lb. 22c

FRIED CHICKEN—Halves. Each 30c

COOKED PORK HOOKS—Lb. 14c

FRESH COD—1-lb. 16c

FRESH RED SPRING SALMON—Lb. 20c

WESTERN KIPPERS, 2 lbs. 25c

Fruits and Vegetables

APPLES—Wealthy. Case 1.60

CRABAPPLES—Hyslop. Case 1.65

PEARS—Flemish Beauty. Household. Case 1.70

PEACHES—Elberta. No. 1 Free Store Case 1.70

ORANGES—Valencia. 34 1/2. Dozen 22c

LEMONS—360's. Dozen 33c

TURNIPS—Washed. 5 lbs. 12c

CELERY—White, local. 2 lbs. 13c

T. EATON & CO. LIMITED
EDMONTON ALBERTA CANADA

STORE HOURS 9:00 a.m. to 6:00 p.m. Daily, Except Wednesday, 9:00 a.m. to 1:00 p.m. To Call EATON'S Dial 9-1-2

OPPORTUNITY DAYS

Three RED LETTER DAYS in the household calendar of you thrifty Edmontonians! You'll find this 6-page circular crammed full of money-saving opportunities! Accessories and wearables for the whole family—study each item and you will realize why "IT PAYS TO SHOP AT EATON'S." Plan to buy wearables for back-to-school Thursday, Friday and Saturday.

EATON'S

Thursday
Friday
Saturday
September
5th, 6th and
7th

See The
Windows!



PLAIN AND FUR-TRIMMED WINTER COATS

A Low Price On These Outstanding Styles—Favorite Types for Dress and Campus Wear!

- Casual untrimmed models that are favorites with students and young business girls.
- Lush fur trimmed coats—warm, flattering, dressy!
- Warm wool tweeds and fleeces in dark, neutral and bright shades.
- Fur trims are of thibetian lamb (dyed sheep) that wears well.
- Chamis (sheepskin) to the waist, cosy interlining and full lining.
- Sizes 14 to 40 in the assortment.

EATON'S OPPORTUNITY DAYS EACH, \$15.95

EATON'S Budget Plan Terms may be arranged, if desired.

CHOOSE A NEW FALL FROCK

Choose It For Style—Quality of Material and Making—Becoming Lines—Low Price!

That's What You Find Here!

- Tailored and afternoon styles for all figure types.
- Becoming new sleeve and neckline treatments.
- Spun rayons that look like flannel—checks, stripes and plaids.
- Rough rayon crepes in rich Autumn shades, black, brown, navy.
- Sizes 14 to 44 in a wide style range—some two-piece effects.

EATON'S OPPORTUNITY DAYS

EACH,

\$2.98

"Four Reasons Why It Pays to Shop at EATON'S"

- Our Everyday Values Save You Money.
- Complete Selection and Large Assortments For Your Daily Needs.
- Friendly and Efficient Service Always Awaits You.
- Satisfaction Guaranteed or Money Refunded.

SWEATERS

Smart For Glamor Girl Or Bookworm!

- Fine soft wool knits in heavenly colors.
- Crew, boat and V-necklines—long and short sleeves.
- Plain and novelty knit—sizes 14 to 40.
- Both cardigan and pullover style.

EATON'S OPPORTUNITY DAYS

\$1.98

CARDIGAN SWEATERS

Ever So Useful—Ever So Smart!

- Long sleeved cardigans in plain ribbed wool knit.
- Styled with round neck or V-neck.
- Dark and bright shades.
- Sizes 14 to 44.

EATON'S OPPORTUNITY DAYS

\$2.98

THIS YEAR—BUY A 'PRETTY' HAT!

- Fine wool felts in colors wanted for Fall wear!
- Lots of pompadour, off-the-face models.
- Tricorne, berets, turbans, pillboxes.
- Clean-cut tailored brims, too.
- Floating veils, ribbons, feathers, shirring and draping for trim.

EATON'S OPPORTUNITY DAYS

\$1.98

SEE THE WINDOW DISPLAY!

FOOTWEAR SALE!

WOMEN'S SHOES



- Pump, tie and oxford styles.
- Rich suede, gleaming patent and side leathers.
- Mostly black, a few brown and colors.
- Cuban and high heels, leather soles.
- Sizes 4 to 8 in the assortment.

EATON'S OPPORTUNITY DAYS

PAIR

\$2.29

SHOES THAT OFFER THRIFT!

- Ties and straps, made on comfortable lasts.
- Every pair fitted with steel shank arch support.
- Smooth black pig leather uppers—leather soles.
- Low heels. Sizes 4 to 8.

EATON'S OPPORTUNITY DAYS

PAIR,

\$1.98

BOYS' ROMEO SLIPPERS

- Trimly cut uppers of brown side leather.
- Elastic side inserts for added comfort.
- Popular Romeo style for boys.
- Leather soles and low heels—sizes 1 to 5½.

EATON'S OPPORTUNITY DAYS

PAIR,

\$1.95

MEN'S BLACK OXFORDS

- Dressy blucher cut black calf leather uppers.
- Designed for comfort as well as length of wear.
- Leather soles and rubber heels.
- Sizes 4 to 11—made to order.

EATON'S OPPORTUNITY DAYS

PAIR

\$3.50

BLACK SIDE OXFORDS

- Uppers of smooth black side leather.
- Flexible rubber soles and rubber tipped heels.
- Blucher cut—sizes 6 to 11.
- Slip on style—made to order.

EATON'S OPPORTUNITY DAYS

PAIR

\$1.98



MEN'S WORK BOOTS

- Heavy leather uppers—triple stitched for extra strength.
- Strongly nailed composition rubber soles.
- Extra exclusive contour—rubber tipped heels.
- Plain for style—sizes 6 to 11.

EATON'S OPPORTUNITY DAYS

PAIR

\$2.35

—Footwear, Main Floor.

SEE THE WINDOWS!

T. EATON & CO. EDMONTON CANADA

House Frocks!

- Finely textured cotton broadcloth.
- A variety of printed patterns—florals, checks, dots, geometrics.
- Dark and bright backgrounds—ray patterns.
- A variety of styles, including coat dresses.
- Sizes 14 to 32. EATON'S OPPORTUNITY DAYS

SNUGGIES!

- Waffle knit cotton and wool.
- Light yet warm texture—fits snugly.
- Elastic waist, trim fitting knees.
- Teasore only—small, medium, large.

EATON'S OPPORTUNITY DAYS

50c

SATIN SLIPS

- Lustrous rayon satin, bias cut.
- Lace trimmed and tailored styles.
- Adjustable shoulder straps—teasore and white.
- Sizes 22 to 42.

EATON'S OPPORTUNITY DAYS

\$1.00

CORSETS — GIRDLES — CORSELETTES

- Girdles of rayon satin, peach color, elastic inserts, four hose supporters.
- Corsets of cotton coutil, peach color, with light boning.
- Corselettes in cotton and rayon brocade.
- Firm brassiere tops.
- Sizes 24 to 32 and 32 to 42.

EATON'S OPPORTUNITY DAYS

EACH,

\$1.00

GIRLS' WOOL DRESSES

- Bright young styles for school wear.
- Of woolen materials with short sleeves.
- Colors of green, brown, red and navy with plaid trim.
- Sizes 7 to 14.

EATON'S OPPORTUNITY DAYS

EACH,

\$3.49

BOYS' AND GIRLS' COATS

- Sizes for small children of 2 to 6 years.
- Boys' and some of the girls' coats in tailored style.
- Wool blanket cloth and fleeces—dark and bright shades.

EATON'S OPPORTUNITY DAYS

\$5.95

GIRLS' SMART WINTER COATS

- Warm, comfortable wool blanket cloth in bright and dark shades.
- Youthful belted styles with collars of grey Chinese lamb (sheep).
- Warmly lined with cotton flannel.
- Sizes 7 to 14 years. And a special price!

EATON'S OPPORTUNITY DAYS

\$10.95

—Housewares, Lingerie and Children's Wear, Second Floor